

NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Louise Burnett
(501) 450-1502
louise.burnett@snapon.com

Alignment Jobs Just Got Easier with New Hofmann geoliner 678

Conway, AR – August 13, 2019 – Designed with service technicians in mind, the new Hofmann® geoliner® 678 Wheel Alignment System is the newest addition to the *Hofmann* imaging alignment family.

“Advanced technology, combined with intuitive software, gives any alignment technician the tools they need for an easy and fast alignment,” said Adam Brown, director of product management for Hofmann. “The Hofmann geoliner 678 has all that and more. It is easy to use and provides complete and accurate alignment readings quickly and efficiently.”

Simple to navigate, the [geoliner 678](#) completes the entire alignment process efficiently with minimal steps, allowing shops to conduct more alignments per day. Advanced productivity-enhancing features of the *geoliner 678* include:

- Automatic tracking, which follows the vehicle when it raised and lowered, reducing time spent at the console.
- Video-speed camera feature that allows for fast compensation, lessening wait time.
- Live readings so there is no need to re-measure.

The new *Hofmann geoliner 678* also includes such intelligent software tools as EZ-TOE for electric power steering, which allows adjustment of the critical front individual toe without locking the steering column, resulting in a level steering wheel every alignment. Other innovative software features include rolling radius that examines for mismatched tire sizes, cross diagonal that checks for vehicle structural damage and adjustment assistance that shows where adjustments need to be made on the vehicle.

When connected to the internet, the *geoliner 678* can quickly access vehicle specifications and OEM repair procedures for ADAS repairs as well as provide fast and easy software and vehicle specification updates. The new online report management capability allows shop aligner reports to be printed, emailed or texted from anywhere, improving shop efficiency and customer service.

Customers can learn more about the *Hofmann geoliner 678* and other wheel service products by calling 800-251-4500 or visiting <https://www.hofmann-equipment.com/en-us>.

About Hofmann

For more than 85 years, Hofmann® has been a world leading innovator of automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$3.4 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

###