

**MAHLE Aftermarket Launches Second Tier of “7 Reasons” Promotion with Chance to Win “Filter Out the Noise” Grand Prize Package**

Farmington Hills, Mich., August 5, 2019 – MAHLE Aftermarket North America opened the second tier of the “7 Reasons” promotion today, offering participants the opportunity to win a grand prize ‘Filter Out the Noise!’ camping package. Reason 2 of the promotion, tied to the extensive MAHLE Aftermarket filtration product line, is open from August 5, 2019 through August 18, 2019.

“The MAHLE ‘7 Reasons’ promotion is off to a tremendous start with enthusiasts, distributors and technicians, all eager to share their experience and reasons for considering MAHLE products,” said Jon Douglas, President, MAHLE Aftermarket North America. “Whether oil, fuel or air, it all needs to be clean. And with the importance of breathing clean air, MAHLE cabin air filters are an increasingly important part of our program.”

Participants can enter to win the “Filter Out the Noise!” grand prize package at [www.mahle-aftermarket.com/7reasons](http://www.mahle-aftermarket.com/7reasons) and describe their reason for considering MAHLE filters. All entries will be reviewed and judged by an independent panel of experts according to specific criteria as outlined in the official rules. The “Filter Out the Noise!” grand prize package includes a Coleman® Evanston™ screened 6-person tent, two Coleman® Palmetto™ Cool Weather sleeping bags and a YETI® Tundra 45® cooler, a combined value of approximately \$530.

See Official Rules for details. No purchase necessary to enter or win. Contest is sponsored by MAHLE Industries, Inc. and is open to legal residents of the 50 United States. Entrants must be

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eighteen (18) years of age or older at the time of entry. Entry period begins at 12:00 a.m. ET Aug. 5, 2019, and ends at 11:59 p.m. ET Aug. 18, 2019.

For more information about MAHLE Aftermarket and its brands, visit [www.mahle-aftermarket.com](http://www.mahle-aftermarket.com) or contact your local sales representative.

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**About MAHLE**

MAHLE is a leading international development partner and supplier to the automotive industry as well as a pioneer for the mobility of the future. The group’s product portfolio addresses all the crucial issues relating to the powertrain and air conditioning technology—both for drives with combustion engines and for e-mobility. In 2018, the group generated sales of approximately EUR 12.6 billion with more than 79,000 employees and is represented in more than 30 countries with 160 production locations.

**About MAHLE Aftermarket**

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its automotive aftermarket product range and supplies trade, workshop, and engine repair partners. The portfolio also includes products developed by MAHLE Service Solutions for workshop equipment as well as comprehensive services and customized training programs. The full extent of this expertise is found in the MAHLE, BEHR, BRAIN BEE, CLEVITE, IZUMI, KNECHT FILTER, and METAL LEVE brands.

MAHLE Aftermarket is represented at 25 locations and other sales offices worldwide, with around 1,700 employees. In 2018, the  
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business unit achieved a global sales volume of over EUR 928 million.

**About MAHLE Service Solutions**

MAHLE Aftermarket Inc., Service Solutions division specializes in the development, manufacturing and distribution of automotive services, tools and maintenance equipment, including vehicle diagnostics, air conditioning service, fluid exchange and nitrogen tire inflation systems. Formerly known as RTI Technologies, MAHLE Service Solutions continues its legacy of building shop equipment for the most stringent OEM and aftermarket needs. Along with this expertise, MAHLE Service Solutions combines the know-how of MAHLE Behr with automotive thermal management and MAHLE Powertrain with automotive test systems. Each of these three entities have more than 25 years of R&D and technology deployment experience providing advanced solutions for OE manufacturers.

In addition to the high-quality products offered through its Service Solutions division, MAHLE Aftermarket provides a comprehensive and well-developed service network to ensure quick and professional technical support and training for repair shops. For more information about MAHLE Aftermarket Service Solutions, visit [www.servicesolutions.mahle.com](http://www.servicesolutions.mahle.com).

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