

For Immediate Release

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AAPEX 2016 Adds Auto Technology Section and Let's Tech

LAS VEGAS, Nev. – April 26, 2016 – To keep attendees ahead of the curve, AAPEX 2016 is adding a new Automotive Technology section to the show floor and hosting first-ever Let's Tech presentations in the AAPEX TV studio during the event.

The new section will showcase many of the technology products and services that are having an impact throughout the supply chain and in the day-to-day business of retailers, warehouse distributors (WDs) and automotive service professionals.

AAPEX attendees can expect to see technology products, including vehicle telematics solutions, mobile payments, inventory optimization tools, cloud computing and solutions to improve the customer experience for today's digitally connected drivers.

The new Let's Tech will complement the Automotive Technology section with short 20-minute presentations. Topics will include technology related to vehicles, aftermarket solutions, business and channels of distribution.

AAPEXedu also will offer several sessions for attendees that cover vehicle systems technology, disruptive technology and the technology used to operate an auto care business.

To reserve exhibit space in the new Automotive Technology section, contact Bill Glasgow, Jr., billjr@aapexshow.com or (708) 226-1300. To learn more about participating in Let's Tech, contact Chris Kalousek, chris.kalousek@aapexshow.com or (708) 226-1300.

AAPEX 2016 will be held Tuesday, Nov. 1 through Thursday, Nov. 3, at the Sands Expo in Las Vegas, with AAPEXedu sessions starting on Monday, Oct. 31. The event is expected to feature more than 2,200 exhibitors and 45,000 targeted buyers. Approximately 160,000 automotive aftermarket professionals from more than 140 countries are projected to be in Las Vegas during AAPEX.

AAPEX represents the \$328.2 billion global aftermarket auto parts industry, and is co-owned by the Auto Care Association and the Automotive Aftermarket Suppliers Association (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com. On social media, follow AAPEX at: #AAPEX16.