

August 3, 2016

Robinair Celebrates 60 Years of Mobile A/C With Tool Giveaway Summer Sweepstakes

- Technicians can share throwback Robinair photos using #Robinair60 for a chance to win
- One participating technician will be selected weekly for a Robinair giveaway
- Technicians can win through October 15, 2016

WARREN, Mich., - Robinair is commemorating its 60th anniversary with a summer tool giveaway for technicians sharing photos of their classic Robinair equipment. Technicians can celebrate the longevity and dependability of Robinair machines, equipment and tools by sharing photos of their vintage Robinair tools or equipment throughout the summer for the opportunity to randomly win tools and other prizes.

Fans are encouraged to submit photos of their vintage Robinair equipment and tools in their shop throughout the summer using #Robinair60 to enter the contest. Each week, Robinair will select one participant to receive a Robinair 16234 UV Dye Injection Kit to help detect leaks. Additionally, select participating technicians will be randomly chosen to receive premium prizes from the brand.

To participate in the Robinair 60th Anniversary contest, follow Robinair on Facebook at www.facebook.com/RobinairAC and start sharing your photos. For more information on Robinair tools, visit www.Robinair.com.

Suggested social media posts:

- Twitter: Robinair's 60th Anniversary Facebook contest is now live, offering techs the chance to win Robinair tools www.facebook.com/RobinairAC
- Facebook: Calling all automotive technicians! Robinair is celebrating their 60th Anniversary with a contest on their official Facebook page, offering the chance for fans of the brand to win Robinair tools. To participate in the contest, be sure to follow Robinair on Facebook at www.facebook.com/RobinairAC. For more information on the Robinair lineup, please visit www.Robinair.com

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About Robinair:

Robinair, a Bosch Automotive Service Solutions brand, is a global leader in service tools and equipment based in Owatonna, Minnesota. Products serve the heating/ventilating/air conditioning/refrigeration (HVAC-R) and mobile markets, which includes the automotive aftermarket along with other industries such as agriculture and construction. For more information on Robinair, visit www.robinair.com

About Bosch:

In North America, the Bosch Automotive Service Solutions Business Unit of the Automotive Aftermarket business division (AA) supplies aftermarket and repair shops with a range of vehicle repair solutions. This includes testing and repair-shop technology, shop and wheel service equipment, specialty tools, diagnostic software, electric vehicle charging stations, dealership service programs and service training and information under the Bosch, OTC and Robinair brands.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at roughly 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.com, www.bosch-press.com and twitter.com/BoschPresse.
