



Product Release

Iridium XP Enhanced Alloy Technology™ Spark Plugs

Autolite has produced more than 11 billion spark plugs in its 100+ years of business, but none have been advanced as its Iridium XP Enhanced Alloy Technology™ Spark Plug. With an iridium-enhanced 0.6 mm finewire design and patented platinum sidewire technology, the innovative spark plug delivers optimum performance and a more focused ignition for better overall ignitability.

This product also provides the durability advantages of a double platinum spark plug with virtually no gap erosion, longer life, and top fuel efficiency over the life of the plug. Additional features include a nickel-plated shell.

Autolite is the first spark plug manufacturer to introduce a Lifetime Limited Warranty to keep pace with advanced vehicle reliability and enhanced technology. The Lifetime Limited Warranty offers peace of mind and protection against electrode wear and defects in materials and workmanship. Autolite's Iridium XP Spark Plug exemplifies its promise to customers: *Real Performance. Real Value.*

For more, please go to: www.autolite.com.