

VDO HVAC Motor Line Expanded with Exclusive, First-to-Market Applications for Subaru

- **Complete HVAC assembly offered for 2002-2007 Impreza, WRX and Outback**

Allentown, PA March 2017. Continental Commercial Vehicles & Aftermarket, a leading and trusted aftermarket supplier of OE-engineered aftermarket parts for HVAC and engine cooling, door systems, brake systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, has expanded its full line of world-class VDO HVAC motors with exclusive aftermarket coverage of Subaru blower motors.

The new line addition, PM4114, is a first to aftermarket introduction of the complete HVAC motor, wheel and housing assembly for 2002 through 2007 Subaru Impreza, WRX and Outback sedans and wagons.

According to Rick Wagner, VDO Product Manager, "This new motor comes from sound field research at the installer level to determine the needs of our professional technician customers. As a result, we were able to determine the HVAC motors most in demand and which features are essential for today's complex automotive heating and cooling systems. Because more and more OE components are installed as modules, the complete VDO HVAC motor assembly makes for easy and trouble-free replacement. It eliminates the installation guesswork found in other brands and restores like new performance."

All VDO motors incorporate the exact electrical connectors required by the specific vehicle application. No flying leads or wire splicing is required. VDO mounting flanges and ventilation tubes are in the same position and configuration as the factory units.

Wagner notes, "Our VDO line is built on many years of proven experience and the ability to produce HVAC motors that deliver smooth, quiet and long lasting operation. We do not use universal application motors nor take any other short cuts that can compromise service life. Our motors are designed to meet the specific performance and cooling requirements of the vehicle."

All VDO motors are made to the same specifications and quality standards as the OE components supplied by Continental to automakers worldwide.

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For more information, visit: www.vdo.com/usa or contact: salesupport-us@vdo.com.

Continental develops intelligent technologies for transporting people and their goods. As a reliable partner, the international automotive supplier, tire manufacturer, and industrial partner provides sustainable, safe, comfortable, individual, and affordable solutions. In 2016, the corporation generated preliminary sales of €40.5 billion with its five divisions, Chassis & Safety, Interior, Powertrain, Tire, and ContiTech. Continental currently employs more than 220,000 people in 56 countries.

Information management in and beyond the vehicle is at the very heart of the **Interior** division. The product portfolio for different types of vehicles includes: instrument clusters, multifunctional and head-up displays, control units, access control and tire-information systems, radios, infotainment systems, input devices, control panels, climate control units, software, cockpits as well as services and solutions for telematics and Intelligent Transportation Systems. The Interior division employs more than 40,000 people worldwide and generated sales of €8.2 billion in 2015.

Within the Interior Division the **Commercial Vehicles & Aftermarket** Business Unit accommodates the specific requirements of the commercial vehicle, special vehicle and aftermarket sector. A global network of sales and service companies ensures proximity to local customers. Covering the product brands Continental, VDO, ATE, Galfer and Barum the Business Unit offers web based managed services, fleet management and tachograph solutions electronic products, systems and services for commercial and special vehicles, a broad selection of products for specialized workshops and spare parts for the Independent Aftermarket and the Original Equipment Services after end of series production of the vehicle manufacturer.

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Image file: VDO Subaru HVAC Assembly.jpg

Caption: New VDO HVAC Motor Assembly delivers exclusive, first-to-market applications for 2002-2007 Impreza, WRX and Outback.

Contact for journalists:

AnnaMaria Blose
Manager, Marketing Communications
Continental
Interior / Commercial Vehicles & Aftermarket
6755 Snowdrift Road, Allentown, PA 18106
Tel: (610) 289-0488 ext. 4002, Fax: (610) 289-1766
Email: annamaria.blose@continental-corporation.com

66-17/CO4259

AnnaMaria Blose, (610) 289-0488
ext. 4002



Press Release

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