



For Immediate Release

For more information, contact:
Katy McQuiston
(240) 333-1048
katy.mcquiston@autocare.org

Registration is Open for Women in Auto Care Summer Leadership Conference

BETHESDA, MD, April 26, 2017 – Registration is [now open](#) for the Women in Auto Care (formerly Car Care Council Women’s Board) 2017 Summer Leadership Conference. The day and a half conference will be held July 19-20, 2017 at the Nashville Marriott at Vanderbilt University in Nashville, Tennessee.

“We strive to offer robust conference content that is both meaningful and relevant to all conference participants,” said Tammy Tecklenburg, president, Women in Auto Care. “This summer’s conference is focused on specific aspects of leadership. We’re hearing lessons learned from industry leaders, empowering members with knowledge of industry trends and focusing on personal development areas that are essential throughout the leadership journey.”

The conference will feature two speakers during the keynote presentation: Cynthia Kay, founder, Cynthia Kay and Company; and Doreen Bolhuis, founder, GymCo Inc. Both are creative and dynamic business owners who unite to help other women progress. Other speakers include Bill Hanvey, president and CEO, Auto Care Association; Catherine Johns, author and communication coach; Treavor Hill, senior vice president, Jefferies; and Megan Meyer, team manager and race car driver, Randy Meyer Racing. Additional activities include a dinner and group outing on Wednesday evening, professional headshots and an optional post-conference speed mentoring match-up session.

Visit the Women in Auto Care website to [view the agenda](#), [register for the conference](#) and [book your hotel](#) room in Nashville.

The conference is open to all professionals in the auto care industry. Women in Auto Care members are encouraged to bring friends and colleagues to experience this dynamic conference.

For more information on the Women in Auto Care, visit www.womeninautocare.org or email info@womeninautocare.org.

About the Women in Auto Care

Women in Auto Care is comprised of auto care professionals dedicated to providing opportunities, education and career leadership to women in the auto care industry through networking, mentoring, recruitment, recognition, industry advising and communication.

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