

Aftermarket Auto Parts Alliance kick off the Kentucky Horsepower Corvette Giveaway Sweepstakes

Contact: Deanna Collins
dcollins@alliance1.com
210.408.4309

FOR IMMEDIATE RELEASE

San Antonio, TX — The Aftermarket Auto Parts Alliance is saddling up for their Kentucky Horsepower Corvette Giveaway sweepstakes. Fifty people will be sent to Louisville, KY for four days of fun. Winners will have a chance to win one of three custom Corvettes and a \$25,000 cash prize! The Alliance is giving away an additional \$45,000 between 240 gift card winners.

All trip winners will visit the National Corvette Museum and enjoy a spirit of Kentucky after party on Fourth Street Live in downtown Louisville. They will spend the entire next day at the track watching live thoroughbred racing, followed by an exclusive reception at the Kentucky Derby Museum. During the reception, three lucky guests will win a brand new Corvette and receive \$25,000!

“Hands down, no one comes close to our sweepstakes,” says Pat Winters, VP of Sales and Marketing at Warren Distributing, and Chairman of the Sales and Marketing Committee at the Alliance. “We have the best promotion prizes, and are able to recognize hundreds of customers as a winner every year. It’s absolutely incredible what we are able to do with each of our promotions.”

This promotion runs from September-November 2017. Professional technicians will receive an entry for every eligible \$150 purchase. MyPlace4Parts users are automatically entered with each qualifying purchase.

Visit <http://www.khpcorvettegiveaway.com/> for official rules and entry details.



About Auto Value and Bumper to Bumper

Auto Value and Bumper to Bumper are part of the Aftermarket Auto Parts Alliance, the only global distribution and marketing organization in the world. Auto Value and Bumper to Bumper is the source for quality parts and service

Press Release



for parts stores and certified service centers throughout North America, Mexico, Honduras, El Salvador, Europe and China. The Alliance prides itself on responding to the individual needs of each customer and providing unequalled products and service.

<<END>>