



*For Immediate Release*

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## **Federated Kicks Off Free Fuel Fridays**

**STAUNTON, Virginia, Jan. 22, 2018** – Federated has kicked off its popular Federated Free Fuel Fridays contest on Facebook, according to Phil Moore, senior vice president of Federated Auto Parts. Every Friday through March 16, Federated will announce four winners of free gas cards on each of its [Federated Auto Parts](#) and [Federated Car Care](#) Facebook pages.

“It’s been a cold, rough winter, so why not stay in, log on and visit Federated on Facebook? You could become one of the next Free Fuel Fridays winners,” said Moore. “You’ll find the Federated Facebook communities a valuable source for information, car care tips and fun contests like Free Fuel Fridays. Visit and enter; it’s that easy.”

To enter, visit Federated on Facebook from a PC or through the web browser on a mobile device, click on the Free Fuel Fridays tab and fill in the entry information. Those who enter for a chance to win can receive extra entries by sharing the contest with their Facebook friends.

Two winners of \$50 gas cards will be randomly selected from each of the Federated Facebook pages for a total of four winners announced each Friday from Jan. 26 through March 16, 2018.

### **About Federated**

Federated Auto Parts, headquartered in Staunton, Virginia, is one of the largest auto parts distribution and marketing organizations in North America. Federated is dedicated to supporting its customers with quality brand name parts, programs designed to grow their businesses, and experienced people who are knowledgeable in today’s evolving automotive technology. For more information, visit [www.federatedautoparts.com](http://www.federatedautoparts.com).

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