



PRESS RELEASE

March 14, 2018

GEARWRENCH[®] Announces “Win A Camaro Challenge” National Promotion

Win A Camaro Challenge competitions will be held across the U.S. starting in April with finalists competing in Las Vegas at the September 2018 NASCAR[®] race.



This customized 2018 Chevrolet Camaro SS is the Grand Prize in the GEARWRENCH[®] ***Win A Camaro Challenge***.

Sparks, Maryland – GEARWRENCH®, a premier hand tool brand from Apex Tool Group, known for tools that deliver speed, strength, and access, today announced its **Win A Camaro Challenge** 2018 promotion. The **Win A Camaro Challenge** is a traveling road show that will tour the country from April 3rd through August 31st, stopping at participating GEARWRENCH distributor and customer locations.



The GEARWRENCH **Win A Camaro Challenge** hauler will bring the Grand Prize customized 2018 Camaro SS to each event location, along with displays of GEARWRENCH products, giveaways, and the **Win A Camaro Challenge**, where contestants will strive to attain the fastest time to complete the four activities that make up the Challenge.

Each station of the Challenge Unit uses a GEARWRENCH tool to accomplish a simulated NASCAR race activity:

- The Gimbal Ratchet “Fastest Gasman Battle”
- The 120XP Flex Wrench “Race to 200 MPH”
- The Pass-Thru Ratchet “Plug Change Sprint”
- The 120XP Ratchet “Tire Change Challenge”



The GEARWRENCH® *Win A Camaro Challenge Unit* is based on the No. 1 GEARWRENCH Camaro ZL1.

The top three fastest contestants in the nation will be flown to Las Vegas for an all-expense paid trip to the Monster Energy NASCAR Cup Series South Point 400, to be held at Las Vegas Motor Speedway on September 16. While there, they will compete in the **Win A Camaro Challenge** final, where the victor will be awarded the customized GEARWRENCH 2018 Camaro SS. The Grand Prize Camaro is painted Black with GEARWRENCH Molten Orange accents, tying in to the No. 1 GEARWRENCH Camaro ZL1 that NASCAR Champion Jamie McMurray will be debuting at Dover International Speedway on May 6. Full promotion details and official rules may be found at Gwtls.co/gwcamarochallenge.

About GEARWRENCH®

GEARWRENCH is a premier hand tool brand from Apex Tool Group, one of the largest hand tool manufacturers in the world. Since the launch of the original patented five-degree ratcheting wrench, the GEARWRENCH brand has continuously led the industry with breakthroughs in pass-thru ratchets, sockets, screw/nut drivers, pliers, and specialty tools. For more information, visit www.gearwrench.com.

About Apex Tool Group

Apex Tool Group, LLC, based in Sparks, MD, is one of the largest worldwide producers of industrial hand and power tools, tool storage, drill chucks, chain, and electronic soldering products. Apex serves a multitude of global markets, including automotive, aerospace, electronics, energy, hardware, industrial, and consumer retail. For more information, visit www.apextoolgroup.com.

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