



Omnicraft Introduces Fuel Delivery Modules and Pump Kits

New parts are designed and tested to meet manufacturer requirements for proper fit, form and function

DEARBORN, Mich., July 16, 2018 – Omnicraft™ continues growing its reputation as a premium, trusted brand with the introduction of new fuel delivery modules and pump kits. New parts go through rigorous testing to meet manufacturer requirements for proper fit, form and function and are available for non-Ford/Lincoln vehicles.

“Omnicraft fuel delivery modules and pump kits are tested for more than a million cycles,” said Jim Woloskie, Ford North America Electrical Manager. “This is the kind of design and testing that customers have come to expect from Ford. We’re pleased that this quality is now available for non-Ford/Lincoln vehicles with Omnicraft parts.”

Omnicraft Fuel Delivery Modules and Pump Kit (FDM) Features:

- Designed and tested to meet manufacturer requirements for proper fit, form and function specifications to help provide reliable performance
- In-tank location helps minimize noise and vibration
- All pump kits and fuel delivery modules feature:
 - High-efficiency turbine or gerotor-style pumps for positive displacement applications
 - Over-molded armatures to help increase performance and resist corrosion*
 - Flex-fuel compatibility as needed by application
 - Carbon commutators for E85 applications

**Not applicable to all pumps.*

- All fuel delivery modules feature:
 - Sensors meet manufacturer performance requirements
 - Fuel sensor designs tested over one million cycles
 - Corrosion-resistant noble metal sensor cards
- Backed by Limited Lifetime Warranty with unlimited mileage, labor included and no commercial exceptions**

The Omnicraft Advantage:

- Available for non-Ford/Lincoln vehicles
- Tough standards and rigorous tests to help ensure quality, performance, durability and fit
- Convenient one-stop availability from Ford
- Approved and backed by Ford Motor Company

The list of available parts from Omnicraft is projected to grow to 8,000 for even more customer convenience.

***See seller for limited warranty details. Original purchaser receipt required. Excludes towing. Parts included. Labor limited to two years.*

Omnicraft™ is a trademark of Ford Motor Company.



About Omnicraft

Omnicraft is part of the Ford lineup of parts brands: Ford Parts, Motorcraft® and Omnicraft. Omnicraft is the exclusive non-Ford/Lincoln parts brand of premium aftermarket parts. With over a century of parts heritage to build upon, Omnicraft provides excellent quality and fit and is a preferred choice of professional automotive technicians. To find out more about Omnicraft, visit www.omnicraftautoparts.com or contact your local Ford or Lincoln Dealership.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

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