



PRESS RELEASE

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CRP Automotive Offers New Rein Automotive Aluminum Water Pump Pulley Kit for BMW

- Upgrade kit features superior aluminum pulley in place of OE plastic design

Cranbury, NJ... CRP Automotive, a leading source of OE-quality replacement and service parts, offers Rein® Automotive Aluminum Water Pump Pulley and Belt Kits (Part Nos. PKW0001 and PKW0002) for use on popular BMW vehicles. Application coverage includes 1992-2006 3 Series, 1999-2005 5 Series, 2004-2006 X3, 2001-2006 X5, and 1997-2002 Z3 equipped with six cylinder engines.

The new kits deliver better than OE performance and come complete with a genuine ContiTech serpentine belt, Rein aluminum replacement pulley, and the required hardware needed to mount the pulley to the water pump.

The Rein aluminum pulley is identical in fit, form, and function to the original so there's no hassle installation. It is designed to deliver a longer, more robust service life than the OE plastic pulley which is susceptible to heat degradation over time due from exposure to high underhood temperatures.

"BMW vehicles that feature the E34 E36, E39 or E46 chassis typically come equipped with plastic OE water pump pulleys," explains Alex Ragucci, CRP Automotive Brand Manager. "These pulleys have been known to crack over time or when the water pump is being replaced. When the pulley fails, it can cause severe damage to the belt or water pump. That's why Rein introduced the metal water pump pulley to ensure a more robust construction and longer service life."

Rein Automotive Metal Water Pump Pulley and Belt Kits provide coverage for over one million vehicles in operation across the United States and Canada.

About Rein Automotive

Rein Automotive offers a wide range of OE-quality automotive replacement parts for import vehicle applications, from motor mounts to hose assemblies and just about everything in-between. Rein programs include AC parts, an anti-vibration program, an expanded hose program including power steering hoses, and a master cooling program inclusive of coolant hoses, water pumps and kits, coolant expansion tanks, thermostats, and thermostat assemblies

along with caps and sensors. The Rein Automotive name stands for consistent and reliable quality. Only high-quality parts wear the Rein Automotive name, whether for European or Asian vehicles.

About CRP Automotive

CRP Automotive is a leader in the manufacture, marketing, and supply of OE quality import automotive parts. CRP provides some of the industry's leading brand names, including AAE Steering System Components, Rein[®] Automotive Parts and Accessories, ContiTech Automotive Belts and Kits, Pentosin Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in the NAFTA market.

For additional information, visit: www.crpautomotive.com

Image file: Rein BMW Metal Water Pump Pulley Kit.jpg

[Caption]: CRP Automotive offers Rein Automotive Aluminum Water Pump Pulley and Belt Kits for BMW 3 Series, 5 Series, X3, and Z3.

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