

News Release

Arnott[®] Launches New Trust and Choice Ad Campaign

- *New ad campaign demonstrates the company's 30 years of leadership in aftermarket air suspension products*
- *Provides company with the opportunity to demonstrate to the aftermarket its ongoing commitment to world-class development, manufacturing and testing*
- *New website landing pages support campaign and reinforce Arnott as the technical expert in air suspension products*

Merritt Island, Fla. – Oct. 25, 2018 – [Arnott](#) has launched a new ad campaign to demonstrate its 30 years of leadership in aftermarket air suspension products. The company has also launched website landing pages to support the campaign.

“For the last 30 years, we have focused on leading new product innovation in aftermarket air suspension systems,” said Arnott CEO Joe Santangelo. “Our ongoing commitment to world-class development, extensive testing, and quality manufacturing enables us to provide our channel partners with the level of quality and performance their customers expect in both aftermarket new and O.E. remanufactured air suspension products.”

Arnott’s campaign consists of two ads. The first ad is focused on trust and demonstrates why the aftermarket has trusted the company as the authority in replacement air suspension systems for three decades. For more information about the company’s commitment to innovative engineering, meticulous production and extensive testing, visit [Trustarnott.com](#).

The second ad, focused on choice, looks at how the company provides product and cost options for customers and why Arnott is the preferred choice for replacement air suspension systems, whether they are new or remanufactured products. More information about how Arnott manufactures its new products utilizing its world class R&D center, how each component is road-tested on the company’s in-house fleet and about how premium OE components are used for each product can be found at [Choosearnott.com](#). In addition, information is available at the site on the rigorous process the company follows to remanufacture products using O.E. components, and how it maintains factory electronics and returns the vehicle to O.E. specifications.

For more information on the company’s extensive line of affordable, high quality air suspension products for more than 20 vehicle makes as well as motorcycle applications, visit [www.arnottindustries.com](#).



Image attached:

Image download: <http://bit.ly/2EWw5qr>

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About Arnett

Founded in 1989, Arnett Inc. is the global leader in aftermarket air suspension products for luxury cars, trucks and SUVs offering an extensive line of affordable, high quality, products for more than 20 vehicle makes as well as motorcycle applications. Arnett provides its customers with a choice when repairing and replacing a failing air suspension system. Customers can choose between Arnett remanufactured struts that provide O.E. functionality, Arnett designed and assembled brand-new replacement air springs, struts, shocks, coil spring conversion kits or compressors - all reasonably priced. Arnett products are available from leading automotive warehouse distributors, providing full coverage of North America and Europe along with export sales to many other countries. For more information, visit www.arnottindustries.com.

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