



Rotary Lift  
2700 Lanier Drive  
Madison, IN 47250  
800.640.5438  
www.rotarylif.com

## Rotary Lift Helps You 'Tech the Halls' of Your Shop

*Video highlights gift ideas that improve productivity*

**Madison, Ind. (December 10, 2018)** – Rotary wants to help you lift holiday spirits – and the bottom line – in your shop this year with gift ideas any technician would love to find in a stocking. From laser swords (more on that later) to wheel lifts, these gifts make life in the shop more comfortable and productive.

Before you start your shopping, check out this list of holiday gift options. To see them in action, watch this video at <https://youtu.be/MMEb5zMk3dQ>. And, to find out about that laser sword, pay special attention to number four!

1. **LockLight™** – On the first day of Christmas, your true love should give to you this unique lift accessory that shows everyone in the area when a lift's mechanical locks are engaged. When LockLight™ is green, work can begin.
2. **Spotline Laser** – The Spotline laser projects a green line directly in the center of the bay, making it easy to quickly spot a vehicle on a lift. Install Spotline on most two-post or four-post surface lift, light-duty inground lift, or heavy-duty parallelogram or scissor lift models with the convenient retrofit kit.
3. **Wheel Lift** – Oh, my aching back! Rotary Lift's air-operated mobile wheel lifts help reduce the risk of injury from moving heavy wheels while increasing productivity. Wheel Lifts can remove and position any size wheel or tire weighing up to 500 pounds, making it easier and more ergonomic for technicians to work on heavy-duty trucks, buses and construction equipment.
4. **Tech Lights** – Get more light where you need it with Rotary Tech Lights. These innovative LED shop lights magnetically attach to the lift, tool cart—even the vehicle itself. Plus they make for cool "laser swords." May the light be with you.
5. **Wheel Wing™** – The Wheel Wing™ tire hanger makes it easier and safer to remove and hold wheels for tire rotations, brake jobs and suspension work. Wheel Wing™ folds up or to the side when not in use, saving space and providing a great place to hang a Christmas wreath.
6. **Rotary Genuine Parts** – At the holidays—or any time of year—you deserve the best. Don't settle for knock-off parts. When your Rotary Lift needs parts, rest assured that Rotary Genuine Products were designed and manufactured by the same people to the same standards as the originals.

Wait, there's more. If you're looking for that last-minute stocking stuffer, don't forget to score a new Rotary Lift T-shirt or hat from our Amazon or Facebook store at [facebook.com/pg/RotaryLift/shop/](https://www.facebook.com/pg/RotaryLift/shop/).

Learn more about Rotary Lift accessories at [rotarylif.com/Accessories](http://rotarylif.com/Accessories), contact your local Rotary Lift distributor or call (800) 640-5438. You can also find Rotary Lift on Facebook, [facebook.com/RotaryLift](https://facebook.com/RotaryLift), Twitter, [twitter.com/RotaryLift](https://twitter.com/RotaryLift), and at The Blueprint blog, [blog.rotarylif.com](http://blog.rotarylif.com).

## About Rotary

Rotary is the leading brand of vehicle lifts and wheel service equipment in North America. Rotary was founded in 1925 by the inventor of the first automotive hydraulic lift and now offers the broadest line of lifts and wheel service equipment for use in professional automotive service, commercial truck and transit applications. Its products include two-post, four-post, inground, scissor, mobile column, parallelogram, and platform lifts, as well as alignment lifts and instrumentation, tire changers, and wheel balancers.

Rotary is a Vehicle Service Group (VSG) brand. VSG is a strong, diverse and dynamic global leader in the vehicle service industry. It comprises 13 major vehicle lifting, collision repair and wheel service brands: Rotary, Chief®, Forward®, Direct-Lift®, Revolution®, Hanmecson®, Ravaglioli, Elektron, Blitz, Nogra, Butler, Space and Sirio. With its American headquarters in Madison, Indiana, VSG has operations worldwide, including ISO 9001-certified manufacturing centers in the U.S., Europe and Asia.

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**Editor's Note:** Please see attached image, as well as the video:  
<https://youtu.be/MMEb5zMk3dQ>. Product photos available upon request.

**Caption:** Old friend Rotary Jack made his singing debut to help unveil some gifts to help you Tech the Halls of your shop this holiday season.

Media Contact:  
Kristen Simpson  
Simpson Communications, LLC  
[Kristen@simpsoncomm.com](mailto:Kristen@simpsoncomm.com)  
(216) 991-4297

12/5/2018  
1850-1536