

CARDONE to Give Away All-American Muscle Car - '77 Firebird

PHILADELPHIA (January 8, 2019) -- CARDONE Industries, a leader in the automotive aftermarket, has announced it will give away a 1977 Pontiac Trans Am Firebird in a giveaway sweepstakes geared toward DIYers, automotive technicians and car enthusiasts. CARDONE customers can enter to win this signature *Smokey and the Bandit*-inspired vehicle through in-store and online purchases, as well as select live events such as webinars and car shows.

“This classic Firebird has a warm spot in every car lover’s heart and we look forward to awarding it to one of our customers,” said Christin Cardone McClave, Chief People Officer and family co-owner of CARDONE. “Smokey and the Bandit inspired many older technicians and we hope this contest will invigorate and engage a younger generation too.”

Official rules and entry requirements are available at cardonehotrodgiveaway.com. The contest runs through July 31, 2019. Each month leading up to the Grand Prize drawing, a winner will be chosen to receive a Milwaukee cordless radio or a [detailing kit](#) from Swag Custom Rides. The Grand Prize winner will be drawn on or around August 12, 2019 and announced on the contest website and CARDONE.com.

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About CARDONE

We are an automotive industry leader in aftermarket innovations and engineering. Three generations and four decades strong, we build new and remanufactured vehicle parts that meet or exceed O.E. designs, at a fraction of the cost. We remanufacture O.E. parts to meet the specific needs of our O.E.M. partners. Our global team supports a full spectrum of products and services, including a catalog of 46,000 sustainably-built parts. We build it better. Learn more at CARDONE.com.

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