



For Immediate Release

Contact: Donny Seyfer
Voicemail: 303-918-3100
E-mail: dseyfer@nastf.org

NASTF Names Hamilton to Education Team

Wheat Ridge, CO (May 21, 2019) — The National Automotive Service Task Force (NASTF) proudly announces the addition of Sheri Hamilton, Executive Director of the Midwest Auto Care Alliance, to the Education Team (EDU). Hamilton coordinates VISION Hi-Tech Training & Expo in Kansas City, the industry’s premier training show for service repair technicians in the United States. In addition, she brings years of experience in coordinating and delivering education programs. NASTF Chairman, Mark Saxonberg welcomed the addition to Team EDU leadership stating, “Sheri’s dedication to education is a perfect fit for our amazing Education Team.”

NASTF Team EDU is responsible for NASTF’s Road to Great Technicians (R2GT) initiative. Each NASTF team has an Original Equipment (OE) and Aftermarket co-chair. Hamilton will be joining the team as the Aftermarket co-chair, alongside OE co-chair, Jill Saunders of Toyota Motor North America. Additionally, NASTF thanks Team EDU’s previous co-chair, Rob Morrell, Training Director of WORLDPAAC. “Rob has served NASTF with passion,” Executive Officer, Donny Seyfer comments, “and will remain on the R2GT team.”

NASTF was established in 2000 to maintain an open dialogue between automobile manufacturers (or OEMs) and aftermarket repair technicians and to identify, communicate, and

resolve gaps in the availability and accessibility of automotive service information, service training, diagnostic tools, and equipment for the benefit of automotive service professionals and their customers. NASTF was incorporated in 2006. Additional details can be found at www.nastf.org.