

**FOR IMMEDIATE RELEASE**  
**July 22, 2019**

**NGK SPARK PLUGS U.S.A. INC. ANNOUNCES THE RELEASE OF OVER 150 NEW PRODUCT NUMBERS ACROSS NGK IGNITION AND NTK SENSOR LINES**

**Wixom, MI** – Effective immediately, NGK Spark Plugs is expanding its' product portfolio through the introduction of over 150 new part numbers that include spark plugs, oxygen sensors and technical sensors. NGK's premium ignition and sensor products are manufactured to the highest durability and operational performance standards to meet OE requirements.

New product additions include the following:

**Spark Plugs**

16 new part numbers covering 2.3M VIO across 1,214 automotive and non-automotive applications.

**Technical Sensors**

20 new sensors representing coverage for over 9.8M VIO. Of these 20 new SKUs, 13 are **first to market** introductions that cover 6.8M VIO.

**Wideband & O2 Sensors**

121 new sensors: 53 Wideband Sensors and 68 Oxygen Sensors representing coverage for over 12M VIO.

“These new product releases represent the continuing commitment of the NGK and NTK brands in bringing a comprehensive mix of premium ignition and sensor products to the automotive aftermarket,” stated Mark Boyle, NGK's General Manager of Product. “As the market continues to shift, we will move to stay ahead of it, so we can provide the high-quality part options and optimal coverage that our customers and consumers demand.”

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**About NGK SPARK PLUGS – The World Leader in Spark Plug and Sensor Technology**

Since 1936, NGK SPARK PLUGS has been the world leader in technology, innovation, and world-class quality in the design of spark plugs and oxygen sensors. Today, NGK manufactures ignition products, oxygen sensors, technical sensors and vehicle electronics for virtually every automotive manufacturer in the world.

NGK has built a reputation for quality and reliability, and a commitment to excellence continues to be the driving force behind the company's advanced research and development programs. With state-of-the-art manufacturing, inventory, and distribution facilities, NGK provides customers with world-class products and services.

In addition to serving OE automotive and aftermarket customers, NGK also produces spark plugs for motorcycle, power sports, marine and small engine manufacturers. NGK also offers complementary product lines including resistor caps, spark plug wires, and high-performance cables.

In North America, NGK is headquartered in Wixom, MI and maintains manufacturing, inventory, and distribution facilities in Irvine, CA, Sissonville, WV, and Chicago, IL.

For more information about NGK SPARK PLUGS, (U.S.A), Inc., please visit our websites:

[www.ngkntk.co.jp/](http://www.ngkntk.co.jp/)

[www.ngksparkplugs.com](http://www.ngksparkplugs.com)