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Permatex Partners with PowerNationTV Engine Power for 2019 Dodge Challenger Sweepstakes Build Project

- Challenger will be built using Permatex products throughout and awarded to a lucky winner in April 2020 -

Solon, OH ... Permatex®, a leading innovator in chemical technology for automotive maintenance and repair, has announced a partnership with PowerNationTV, America's most watched automotive how-to programming. The collaboration will take place during the PowerNationTV Engine Power show and will feature the build of a 2019 Dodge Challenger 5.7L Hemi V8. At the start of the build, Permatex and PowerNationTV will conduct a sweepstakes for the Challenger and award it to a lucky fan with a sweepstakes drawing after the build is completed. The Permatex and PowerNationTV Dodge Challenger Sweepstakes will begin on August 1, 2019 and end April 30, 2020. Fans can learn more about the sweepstakes and how to enter by visiting: permatex.powernationtv.com.

The Permatex 2019 Dodge Challenger will be built during three episodes of Engine Power's new season by hosts Mike Galley and Pat Topolinski. The vehicle will feature a color-match ProCharger kit, General Tire's G-MAX RS tires, Magnaflow exhaust, and KW Coilovers. Throughout the build, Galley and Topolinski will utilize a number of Permatex products including Permatex Medium Strength Blue and High Strength Red Gel Threadlockers, SCRUBS hand cleaner towels, Permatex The Right Stuff 90 Minute Gasket Makers, and Permatex High Strength Removable Orange Threadlocker.

Paco Agrafojo, Permatex Director of Marketing, spoke on the partnership and noted, "We are extremely excited to be partnering with PowerNationTV and its Engine Power show on this project. PowerNationTV hosts some of the premier automotive programs on-air today, and Permatex is looking forward to providing our range of new and innovative products to help Mike and Pat of Engine Power build this gorgeous 2019 Dodge Challenger."

The first episode of Engine Power featuring Permatex and the 2019 Dodge Challenger will air on August 18, 2019, with subsequent episodes airing on October 6, and October 20, 2019.

About PowerNation TV

PowerNation is America's most watched automotive how-to entertainment. It is produced by RTM, creator of the PowerBlock, TV's original, highest rated automotive enthusiast theme block. PowerNation's car shows empower DIY enthusiasts with hands-on auto build tech, speed secrets, shortcuts and product information. Across cable TV, digital TV, and streaming platforms, PowerNation's programs reach over 115 million viewers annually.

Permatex is a leading manufacturer, distributor, and marketer of premium chemical products to the automotive maintenance and repair markets. Since 1909, Permatex has been an acknowledged leader in the development of innovative new products and services for the automotive aftermarket. Permatex markets a wide range of products under well-known ITW brand names such as Permatex[®], Fast Orange[®], Spray Nine[®], The Right Stuff[®], Threadlocker Gel Twist[®], and Grez-Off[®].

Permatex currently operates in the United States, Canada, Mexico, and the U.K. and exports products to more than 85 countries around the world. North American operations include a headquarters and state-of-the-art manufacturing, distribution, and technical center in Solon, OH.

Permatex is a division of ITW (Illinois Tool Works Inc.), a US based, NYSE listed corporation, founded in 1912. ITW is a Fortune 200 diversified manufacturing company.

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[Image:] Permatex-PowerNation-2019-Dodge-Challenger.jpg

[Caption]: Permatex and PowerNationTV will team up to build a 2019 Dodge Challenger 5.7L Hemi V8 and award it in a national sweepstakes.

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