

MAHLE Aftermarket Boosts “7 Reasons” Promotion into High Gear with “A Fully ‘Turbocharged’ Home Entertainment System!” Grand Prize Package tied to Reason 5

Farmington Hills, Mich., September 16, 2019 – MAHLE Aftermarket North America ups the stakes in the latest tier of the “7 Reasons” promotion, offering participants the opportunity to win “A Fully ‘Turbocharged’ Home Entertainment System!” grand prize package. The fifth reason of the promotion, focused on turbochargers, will run from September 16, 2019 through September 29, 2019.

“As we come out of ‘Turn 4’ and approach the finish line of the ‘7 Reasons’ promotion, there is no better way to stay on the gas than by serving up turbochargers – a product that has been part of our aftermarket offering for several years now,” stated Jon Douglas, President, MAHLE Aftermarket North America. “MAHLE turbochargers, built exclusively for the aftermarket, maintain OE standards for quality and offer the most complete coverage. We look forward to responses in this fifth tier of the promotion and participant’s reasons for considering MAHLE turbochargers,” concluded Douglas.

Participants can enter to win the “A Fully ‘Turbocharged’ Home Entertainment System!” grand prize package by describing their reason for using MAHLE turbochargers at www.mahle-aftermarket.com/7reasons. All entries will be reviewed and judged by our independent panel of experts according to the specific criteria outlined in the official rules. The “A Fully ‘Turbocharged’ Home Entertainment System!” grand prize package includes an LG 60" LED 4K TV and 300W wireless soundbar and subwoofer system, valued at approximately \$710.00.

Contest is sponsored by MAHLE Industries, Inc. and is open to
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legal residents of the 50 United States. Entrants must be eighteen (18) years of age or older at the time of entry. No purchase necessary to enter or win. See Official Rules for details. Entry period begins at 12:00 a.m. ET Sept. 16, 2019, and ends at 11:59 p.m. ET Sept. 29, 2019.

For more information about MAHLE Aftermarket and its brands, visit www.mahle-aftermarket.com or contact your local sales representative.

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry as well as a pioneer for the mobility of the future. The group’s product portfolio addresses all the crucial issues relating to the powertrain and air conditioning technology—both for drives with combustion engines and for e-mobility. In 2018, the group generated sales of approximately EUR 12.6 billion with more than 79,000 employees and is represented in more than 30 countries with 160 production locations.

About MAHLE Aftermarket

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its automotive aftermarket product range and supplies trade, workshop, and engine repair partners. The portfolio also includes products developed by MAHLE Service Solutions for workshop equipment as well as comprehensive services and customized training programs. The full extent of this expertise is found in the MAHLE, BEHR, BRAIN BEE, CLEVITE, IZUMI, KNECHT FILTER, and METAL LEVE brands.

MAHLE Aftermarket is represented at 25 locations and other sales offices worldwide, with around 1,700 employees. In 2018, the

business unit achieved a global sales volume of over EUR 928 million.

About MAHLE Service Solutions

MAHLE Aftermarket Inc., Service Solutions division specializes in the development, manufacturing and distribution of automotive services, tools and maintenance equipment, including vehicle diagnostics, air conditioning service, fluid exchange and nitrogen tire inflation systems. Formerly known as RTI Technologies, MAHLE Service Solutions continues its legacy of building shop equipment for the most stringent OEM and aftermarket needs. Along with this expertise, MAHLE Service Solutions combines the know-how of MAHLE Behr with automotive thermal management and MAHLE Powertrain with automotive test systems. Each of these three entities have more than 25 years of R&D and technology deployment experience providing advanced solutions for OE manufacturers.

In addition to the high-quality products offered through its Service Solutions division, MAHLE Aftermarket provides a comprehensive and well-developed service network to ensure quick and professional technical support and training for repair shops. For more information about MAHLE Aftermarket Service Solutions, visit www.servicesolutions.mahle.com.

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